



**TO:** All Winnebago Industries Towables Dealers

**DATE:** April 30, 2013

**SUBJECT:** Vehicle Registration on WinPortal



At our Dealer Days event, we announced an exciting enhancement to the WinPortal. New vehicle registrations will now be submitted on the WinPortal.

Please ensure all dealership personnel involved with new vehicle registration are aware of this and understand the importance of timely new vehicle registration with Winnebago Industries Towables. The many benefits to your retail customer and your dealership include:

- Immediate retail registration. No forms need to be faxed, mailed or emailed. Enter the information on the WinPortal and you're done. The process is quick and easy.
- Free Premium Roadside Assistance is activated and the benefit package providing 24/7 assistance is promptly sent to your customer.
- The retail customer receives an email inviting them to join WIT and thanking them for their purchase. This improves and supports our communication process through marketing and developing long-term customer relations.
- Prompt owner notification of any recalls or product improvement campaigns.

To watch a brief demonstration of the process, click on the "How-To" video. Your dealership and customer "sign" the form electronically by entering a numeric PIN password. We are utilizing IBM's "Clickwrap" electronic signature process which authenticates users and records the signer's consent. After the registration has been submitted and accepted, you have completed the registration process. There is no need to send us a copy of the form. You do have the option of printing the form if you choose to keep a copy in your customer's file.

For new vehicle pre-delivery, we recommend you use the "Towables Pre-delivery Inspection Form," which is also available on WinPortal. This form should be retained in the customer's service file at your dealership. Do not return this form to us.

The new registration format requires a customer's email. When the registration is accepted, an email is sent to the email provided, acknowledging the registration and inviting your customer to join our WIT club. Please encourage your customer to check it out and join the industry's largest membership club, with over 14,000 guests and growing.

Below is an example of the email your customer will receive:

**From:** TowablesRegistration@WINNEBAGOIND.COM  
**Sent:**  
**To:**  
**Subject:** Registration Complete

**Thank you for choosing a Winnebago Industries® Towables product. You are now registered with us as the owner of your new RV. This process has initiated your warranty coverage and qualifies you for additional product owner benefits, including complimentary upcoming copies of our "Traveling Times" e-newsletter loaded with fun and useful information and the opportunity to join WIT Club, the owners' club exclusively for Winnebago Industries product owners like you.**

**For additional WIT Club information and to find a local chapter near you, visit <http://www.witclub.com>.**

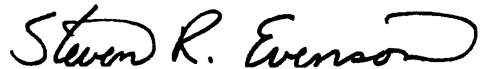
**Once again, thank you for choosing a Winnebago Industries product. We look forward to seeing you on the road!**

**Please DO NOT reply to this message as this mailbox is not monitored. If you believe you have received this registration notice in error, please forward this message to the Winnebago Industries Help Desk at [helpdesk@winnebagoind.com](mailto:helpdesk@winnebagoind.com). Thank you.**

If you have any questions regarding the registration of a vehicle, contact your Winnebago Industries Towables Sales Representative; or, the Warranty Department at 800-628-7692 or email: [warranty@winnebagoind.com](mailto:warranty@winnebagoind.com).

We will continue to add more resources and tools to the WinPortal.

Thank you for your business.



Steven R. Evenson  
Director of Parts and Service